

## Case study: JUTA, a.s.



Company focus:	<b>production of textiles</b>
Location:	<b>Czech Republic</b>
Licenses in use:	<b>500</b>
Preferred features:	<b>Calendar, Search</b>
Why eM Client:	<b>→ stability and speed</b> <b>→ trouble-free functionality with mail server</b> <b>→ customer-friendly interface</b> <b>→ easy-to-use</b>
Use-case:	<b>→ internal and external email communication</b>

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JUTA is the largest textile company in the Czech Republic. The company employs +2300 people and over 80% of production is exported to countries around the world. Annual turnover exceeds 7 billion CZK.

The history of the company goes back to the second half of the 19th century when the factories produced yarns, fabrics, sacks, twines and ropes from natural materials (for example jute).

**“I found eM Client by chance when I was reading an article about alternative email clients. We were looking for a solution to replace MS Outlook at the time,” recalls **Martin Novotný, IT manager of JUTA.****



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“Juta has been using eM Client since the beginning of 2015 when we placed the product on the first few stations. **Compared to the previous solution, it offers greater stability in particular, better response and trouble-free functionality with our mail server. It is user-friendly, the advantage is also the individual approach of eM Client representatives and the possibility of direct communication with developers.** Another benefit was the seamless integration of Google Calendar and last but not least, the price compared to other solutions.”

“We have tested eM Client for several months, first only internally within the IT department, and we did not encounter any major problems at all. After that, we installed the new email client to the first batch of 30 users and watched them get used to the product. **Because the user interface is very similar to MS Outlook, it was accepted warmly. Our users appreciated its speed, clarity and simple search. After that, there was nothing stopping us from gradual company-wide deployment.**”

“There were numerous reasons to go for eM Client. First of all, we had more versions of MS Outlook in our company and we wanted to unify the application used for email. And we needed to do it painlessly, both technically and economically. Mozilla Thunderbird client met the functional requirements, but it was often too complex and confusing for end-users. The completely foreign user interface was also a big obstacle. Its deployment among users was therefore not successful. Another reason was the problems we experienced with MS Outlook since version 2013, such as random mail synchronization issues, occasional problems with damaged .pst files, indexing, etc. **It can even be said that we had a new problem to solve each week with MS Outlook. We do not experience such issues with eM Client.**”

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